



U.S. Small Business
Administration

SAN FRANCISCO DISTRICT OFFICE

CLASS CALENDAR

SEPTEMBER 2018

| CLASS | DATE | TIME | COST |
|---|--------------------|---------------------|---------|
| SBA VOLUNTEER WORKSHOPS - REGISTER ONLINE AT: SBATRAININGS.EVENTBRITE.COM | | | |
| Choosing a Retirement Solutions for Your Small Business | Thursday, Sept 6 | 1:30 pm – 3:00 pm | FREE |
| Doing Business with Genentech | Wednesday, Sept 12 | 10:30 am – 12:00 pm | |
| Starting a Business in San Francisco | Wednesday, Sept 12 | 11:00 am – 12:30 pm | |
| Financing Your Small Business | Thursday, Sept 13 | 1:00 pm – 3:00 pm | |
| Franchising 101 – How to Select, Finance and Operate a Franchise | Wednesday, Sept 19 | 11:00 am – 12:30 pm | |
| HUBZone and Women Owned Small Business (WOSB) Program Certifications | Thursday, Sept 27 | 10:00 am – 12:00 pm | |
| SBA 8(a) Business Development (BD) Certification Program | Thursday, Sept 27 | 12:30 pm – 2:30 pm | |
| SCORE – REGISTER ONLINE AT: SANFRANCISCO.SCORE.ORG | | | |
| What is Your Digital Marketing Strategy? | Thursday, Sept 6 | 10:00 am – 12:00 pm | \$35.00 |
| Do You Have the Assertiveness Skills to Run and Lead your Business? | Friday, Sept 7 | 9:00 am – 12:00 pm | \$45.00 |
| Do You Have a Convincing Elevator Pitch? | Thursday, Sept 13 | 9:00 am – 12:00 pm | \$25.00 |
| How to Protect Intellectual Property | Friday, Sept 14 | 9:00 am – 12:00 pm | \$45.00 |
| Are You a Consultant? (Oakland) | Tuesday, Sept 18 | 8:30 am – 3:30 pm | \$70.00 |
| Corporations and LLCs Offer Different Options | Tuesday, Sept 18 | 3:00 pm – 5:00 pm | \$35.00 |
| QuickBooks Made Easy | Monday, Sept 25 | 3:00 pm – 5:00 pm | \$35.00 |
| Women’s Small Biz Revolution: Unlock the Power of Successful Marketing Strategies | Friday, Sept 28 | 11:00 am – 3:00 pm | \$65.00 |
| SAN FRANCISCO SMALL BUSINESS DEVELOPMENT CENTER – REGISTER ONLINE AT: SFSBDC.ORG | | | |
| Introduction to Online Marketing and Social Media Scheduling | Wednesday, Sept 5 | 1:00 pm – 4:00 pm | |
| 10 Best Practices for Business Success on Facebook & Twitter | Wednesday, Sept 12 | 1:00 pm – 4:00 pm | |
| Bay Area Defense Supply Chain and Business Resource Fair | Friday, Sept 14 | 9:00 am – 2:00 pm | Free |
| How to Grow Your Business with Pinterest & Instagram | Wednesday, Sept 19 | 1:00 pm – 4:00 pm | |
| YouTube & LinkedIn Marketing for Small Business | Wednesday, Sept 26 | 1:00 pm – 4:00 pm | |

Location: All classes are at the San Francisco SBA Entrepreneur Center, 455 Market St., Suite 600, San Francisco, CA 94105
Questions: Visit SBA.gov/CA/SF, email SFOMail@sba.gov or call (415) 744-6820 Monday to Friday 8 a.m. - 4:30 p.m.

The SBA’s free classes are made possible by volunteer presenters. The classes do not constitute or imply an endorsement by SBA of any opinions, products, or services of any private individual or entity. All SBA programs and services are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested in advance.